

Carrollton Parks and Recreation Department

2015-2016

“Legends West Grand Opening”



Annual Report



118 South White Street

Carrollton, GA 30117

770-832-1161

www.cprcad.org



City of Carrollton Mayor– Mr. Walt Hollingsworth

City Council Members

Mr. Gerald Byrd
Mr. Met Lane

Mr. Rory Wojcik
Mr. Jim Watters

City Manager–Mr. Tim Grizzard
Director– Mr. Peter Maierhofer



CPRD Recreation Commission



Ms. Janie Hutchinson (Chair)



Mr. Glen McGinnis (Vice Chair)



Mrs. Meghan Sullivan



Mr. Ed Reddish



Mr. Barry Glenn



Mr. Chris Collins



Mrs. Lori Blackmon





Director's Report:

As Director of the Carrollton Parks and Recreation Department, it is my pleasure to present our 2015-2016 Annual Report. The goal of our department is to partner with our citizens to provide high quality, broad based parks, facilities, programs and services creating a sense of community, enabling a safe and a secure environment, and enhancing Carrollton's quality of life. The Commission and Staff consider it of extreme importance that our programs and facilities are utilized and maintained. Feedback from participants and guests assists us in our efforts to always be proactive in the improvement of leisure activities and quality customer service. Without the continuous support and assistance

of the City Administration, Mayor's Office, City Council, Recreation Commission, Staff and our Volunteers, we would not be able to accomplish the goals presented in this report. We value our partners in the community, foundations, community based organizations, neighboring municipalities, and our corporate sponsors. These connections have enabled our department to be creative in service delivery and allowed us to maximize our resources, as you will see throughout this report. We impact the lives of children, youth, adults, seniors, and people with disabilities in extraordinary ways. We consider it a privilege to be able to contribute to an improved quality of life for our entire city. Thanks again for the support.

Sincerely,

Peter Maierhofer
Director

Table of Contents

Department Volunteers	Page 4
Department Awards	Page 5
Administrative Division	Page 6
Carrollton Visitors Bureau	Page 7
Athletic-Aquatic Division	Pages 8-9
Cultural Arts Division	Pages 10-11
Parks & Facility Maintenance Division	Pages 12-13
Leisure Programs Division	Pages 14-15
Master Plan	Page 16
GreenBelt Update	Page 17
Economic Impact	Page 18-19
Financial Report	Page 20-21
Year in Review	Page 22-23



Department Volunteers

Over 400 volunteers worked for our department in some capacity throughout the year.

Carrollton Parks and Recreation Department hosted their 2016 Volunteer of the Year banquet on October 24th at 6:00 pm at The Lakeshore Recreation Center.

In today's world, government agencies all across this great country are being asked to do more with less. Our department is no different from others when it comes to dealing with taxpayer's money. Currently, our department has **400 plus volunteers** that work in our department throughout the year. Volunteers coach in our Athletic Division with football, baseball, softball, basketball, volleyball, swimming, or even, lacrosse programs. Others prefer to work with our Special Needs Children in our therapeutic programs, with our Senior population, or, maybe you enjoy helping with our gymnastics team as a parent volunteer. Others have helped in our park maintenance division with the parks all around our community, or, volunteer as a person who helps upkeep our Carrollton GreenBelt. "Whatever it is that brought you to our department, our staff thanks you from the bottom of our hearts. If it wasn't for you, we would not be able to offer all the opportunities that we do for this great town, we call home. We did a study a few years ago. It showed that if we had to pay volunteers, it would cost the department an additional \$3 million dollars a year out of our annual budget. This was based on paying them at minimum wage, \$7.25 per hour. Our volunteers are important to us, but equally important are the children that take part in our programs each year.

Jeremy Pullen, Athletic Volunteer of the Year



Jeremy's devotion to our department, and his passion with youth sports, sets him a notch above other volunteers. He spends countless hours not only with our athletic division, but, as a Trojan Mentor for our Carrollton City School System.

Tonya Pittman, Program Volunteer of the Year



Tonya's enthusiasm for our gymnastics team is second to none. She devotes many, many hours as a board member to our Flexette Team. She works on weekends when we host three day gymnastic meets, throughout the year. She loves the program and goes out of her way to help advance the sport of gymnastics in any way possible.

Grace Miller, Senior Center Volunteer of the Year



Grace's enthusiasm for nutrition and staying active as a senior, is a breath of fresh air for our vibrant senior programs. She is 85 years young and is still actively involved and running our diabetic program at our senior center.

Suzanne Muse, Therapeutic Volunteer of the Year



Suzanne's involved with our special needs children, helps out with our special events for disabled children, and is an active volunteer with our Special Olympics Program.

Department Awards

from the Georgia Recreation and Park Association

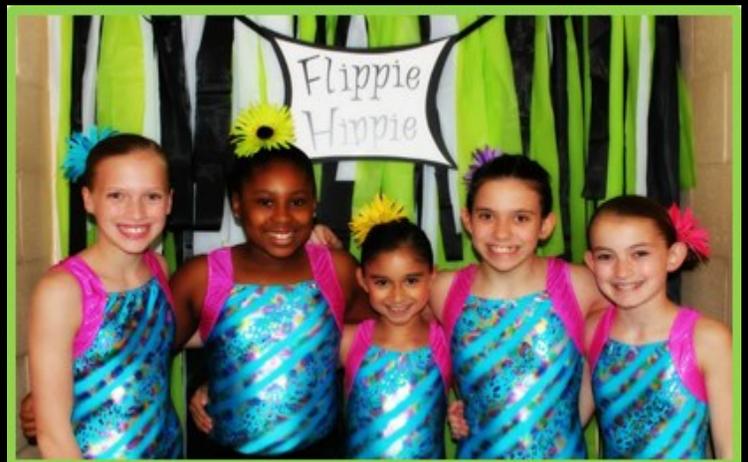
GRPA Agency of the Year
Carrollton Parks and Recreation Department



GRPA Project Award
Lakeshore Center



GRPA Program Award
Flippie Hippie Gymnastics Meet





Administrative Division

Thera Loolen, Superintendent

Janice Kerr, Reservation Specialist
Shirley Hewitt, Customer Service

Lindsey Robison, Administrative Assistant
Renee Cash, Customer Service



Rentals- This year we had over **5,510** park and facility rentals throughout our department. CPRD has numerous rooms for all occasions such as weddings, parties, and professional meetings. Rentals are a large part of the administrative division, and we work hard to provide good customer service, and a nice facility for our community to utilize.

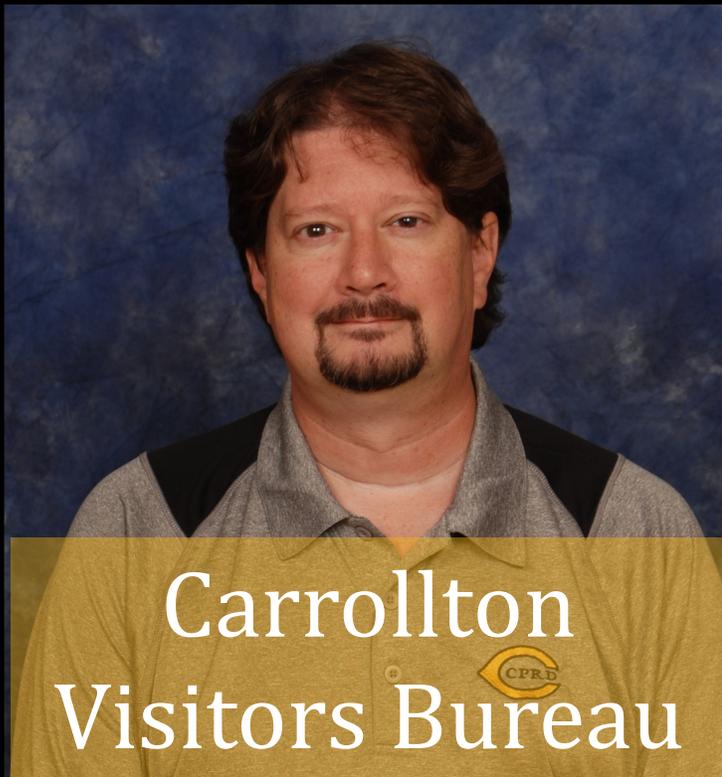
Facebook- The Administrative staff is in charge of the CPRD Facebook page. It is filled with current events, registration information, and programs. The Facebook page is a great way to publicize what we are doing out in the community.

Christmas Breakfast- The administrative staff enjoys planning the Staff Christmas Party. This year it was held in the Pilot Auditorium, and was a huge success. It was a great way to get in the Holiday Season. We have a few events a year where the entire CPRD staff gets together.



Staff:- We have had a few changes in the Administrative Division. Superintendent, Jennie Coker, retired to spend more time with her children. The new Administrative Superintendent is Thera Loolen. Lindsey Robison was promoted to Administrative Assistant to replace Hattie Martin. Renee Cash was hired to be our New Customer Service Representative.

CPRD Website- The administrative staff is in charge of updating the website. You can visit the website at www.cprcad.org. The website contains contact information for all CPRD employees as well as current class schedules and activities. The website has a direct link to the registration software to enroll in programs. You may also access the online event calendar that is updated regularly with all the events that CPRD is hosting in the community.



Carrollton Visitors Bureau

Jonathan Dorsey, Executive Director

Tourism brings dollars, tax relief and jobs to

Carroll County- According to results of the state’s annual economic impact of tourism on GA counties report, visitors spent about **\$151 million** in Carroll County in 2015. That is 9 percent more than in 2014! Tourism was responsible for the creation and/or support of **1,310 jobs** in our county in 2015. That visitor spending generated **\$10.38 million in state and local taxes**, which means about **\$265 in tax savings to each Carroll County household**. In other words, our local government would have had to collect \$265 more from each household in property taxes to fund the same level of service without tourism .

Year of GA Music-

GA Tourism declared 2016 the *Year of GA Music* and focused a lot of promotional attention on GA musicians, events and venues in their tourism marketing this year. In partnership with Carrollton Main Street, the CVB helped plan, book and stage manage the **West GA All Stars Concert Series** in the Amp this season. Also the CVB co-



sponsored the first annual **Little Big Jam Spring Fest** festival over Memorial Day weekend. The Spring Fest event was a two-day “little brother” of the larger 4-day **Little Big Jam Music and Arts Festival** held near Bowdon each October.

Groups, Tours and Events-

The CVB provided recruitment, tour guide, planning and on-site assistance, necessary bid information and printed materials to various departments throughout the city. Jonathan led a walking tour of Carrollton



Downtown Historic District as part of the *Carrollton Senior Activities Center’s Boomer Camp*.

Courtyard by Marriott-

Courtyard by Marriott Conference Center opened for business on August 19th with a ribbon cutting ceremony on the 27th. The addition of the downtown conference center enables the CVB and others in the community to bid for a broader segment of group travel business we haven’t been eligible for in the past.



Carrollton Area Dining App launched-

The CVB debuted its Carrollton Area Dining mobile app in December. The app features restaurants across Carroll County in a searchable, categorized database in both Apple and Android versions. Users can also write and read reviews and receive updates with special offers.



2016 Georgia Trail Summit-

The CVB was a sponsor of the **2016 GA Trail Summit**, hosted here April 14-16. In addition to the sponsorship, our staff served on the summit’s planning/hosting committee and provided hotel, restaurant and attraction information to the event’s participants, both electronically through our mobile apps and in print in the form of maps and a section of the event program. The CVB also helped plan and conduct the second night pre-dinner reception at the Courtyard by Marriott.



Athletic-Aquatic Division

Julie Ivey, Superintendent
 Monica Craig, Athletic Coordinator
 Bradley McLester, Program Coordinator
 Gerald Pittman, Recreation Aide
 Ora Chism, Athletic Coordinator
 Martives Boykin

John Layng, Asst. Supt. of Athletics
 Brody Lively, Aquatic Coordinator
 John Pepper, Head Swim Team Coach
 Caryn Scheufler, Athletic Coordinator
 Morgan Leahey, Asst. Swim Team Coach

RENOVATIONS :



Lakeshore Recreation Center- The long anticipated opening of the newly renovated Lakeshore Recreation Center happened on July 11, 2016. The center is truly a remarkable facility that includes a, state

of the art, fitness center, aerobics room, meeting rooms, gymnasium, and brand new locker room facilities that connect the natatorium to the center.

Hardy-Lavender Center-

We were very fortunate to open “Legends West Park” with a dedication service for the many community members that have committed time and effort to build and make this community strong. This pavilion is a state of the art facility



with first class amenities. Rainbow Summer Day Camp continued to fill up once again with an average of 40 youngsters that took part in the six week long program that ran from June 6-July 15 at the CHL Center. Breakfast and lunch was provided by the Carrollton City Schools once again.

AQUATIC PROGRAMS:

Bluefin Swim Team-

For the past 3 years, we have been unable to host a swim meet. That came to an end this year with the re-opening of the Lakeshore Recreation Center. We were fortunate to host our Carrollton Invitational in June, the GRPA District Meet in July, and the Fall Classic, renamed the Mary Ann Ives Memorial Meet in November. Our team numbers have been on the rise this season with the help of the 2016 Summer Olympics.





Aquatics/Swim Lessons-

We had an amazing year at both Midtown Water Park and the Lakeshore Natatorium. Our swim lessons had over 609 participants in the larger summer season and the fall and winter as well. Midtown held steady on attendance this year. Virtually all available rental times were booked for parties which brought in a steady stream of revenue.

ATHLETIC PROGRAMS:

Baseball/Softball -

We had 212 participants and 18 teams in our baseball/softball/T-ball program this season. We provided leagues for ages 5-12, boys and girls. The regular season cranked up on March 21st. We thoroughly enjoyed playing Dizzy Dean Baseball this spring, in the Northwest GA Baseball League. The season ran from March thru mid-May before postseason play began.



Basketball- Our youth basketball league had 388 participants for 2016. The West Georgia Basketball Invitational tournament was hosted at 4 different locations. We hosted the 10 girl's tournament the week of February 15-20 and won the tournament. We hosted the 10 Girls/10 Boys GRPA District. The culmination included our department serving as host to the 9-10 Boys GRPA State Tournament at East Carrollton Recreation Center with 7 other teams from all over the state participating.

Cross Country-

Our youth cross country program is thriving under new head coach Ora Chism. She and her staff, Bradley McLester, and UWG student Luis Navarro have 56 participants' ages 6-18 taking part in this program.



Football -

Our youth football program, once again, had a stellar year. We had 308 youth between the ages of 5-12 teeing it up. There were 3 teams in each age group in the tackle division and 5 flag football teams that played intramurals. We once again teamed up with Carrollton High School for the "Trojan Youth Football Camp". The Kiwanis Bowl was held on October 29th, November 1st and 5th. We had 5 teams playing in the finals this season, which was the most in recent history. The future is very bright for football in Carrollton.



Lacrosse- Our second full season, of Youth Spring Lacrosse, is drawing to an end. We had close to 70 participants, ages 9-14, playing in our league this season. Our program has really come along way, and the kids love the game and have really adapted well and competed with this sport being so new to our area.

Soccer- After having 2 full seasons of Georgia Storm



Soccer, we are thrilled to say that it was a huge success. We had over 556 Academy/Select/ Rec combined participants, which encompassed 47 teams. We are continuing to work to improve the soccer experience and because of this, the future looks great.

Track Program- There were 77 athletes involved in the Spring Track

Program this year which was an increase of 15 participants. We welcomed Coach Ora Chism to our staff as she replaced Larry Turner who retired in December of 2015. We hosted the Carrollton Invitational Meet March 19 and this was the biggest meet we have hosted since the State Meet. We had a total of 600 participants at this meet.

Girls Volleyball- We offered girls volleyball, once again, this fall and our numbers continue to grow. We have 8 teams with a total of 71 girls taking part in the league. The West Georgia Volleyball League was formed, once again, with 15 teams participating. We played in the GRPA State Volleyball tournament in Bremen, Ga. We placed 2nd in the State of Georgia.





Cultural Arts Division

THEATRE/CHORUS PROGRAMS:

Carroll County Community Chorus-

The "Christmas in Carroll County" Concert was performed with 100 singers, and conducted by Jack Gantt with Jan Adams accompanying them



on the piano. In the spring, "The British Invasion" was performed that included legendary British artists such as the Beatles, Andrew Lloyd Webber, Queen, Adele, and others.

Carroll County Community Theatre-

Presented, "The Best Christmas Pageant Ever", Directed by Lisa Bridwell to four sold out productions. The Carrollton Evening Sertoma



hosted the opening night reception. Sixty five actors of all ages participated. Also, in the fall, CCCT presented the comedy, "The Complete Works of William Shakespeare...Abridged". The show was a comedic spoof on all of the Bard's plays and featured six actors directed by Cind Winstead. The opening night reception and performance was held in memory of former CCCT actor, Judge Jim Hopkins. In the spring, CCCT presented Rodgers and Hammerstein's, "Big River: The Adventures of Huckleberry Finn". The play was directed by Heather Miller

as Carrollton was swept down the Mighty Mississippi based on Mark Twain's timeless classic.

Teen Theatre- Teen Theatre presented Andrew Lloyd Webber's, "Joseph and the Amazing Technicolor Dreamcoat" to sold out crowds. This program was for ages



13-19 years of age and is one of the Cultural Arts Center jewels. A fantastic, creative crew, directed by Kathy Waldrop. They also performed "Legally Blond" directed by Kathy Waldrop. We had 45 teens cast in the show.





Children's and Primary Theatre-

For children, 4-12 years of age. Staff held camps all summer culminating in a performance at the end. Directors were Jenny Lyle and Marcella Correa.



Arts Gala- The 36th Annual Arts Gala sponsored by the Carroll County Cultural Arts Alliance was held at the Train Depot on Bradley Street. Patrons had a fabulous time with all proceeds benefiting children's art programs at the Cultural Arts Center.

MeccaFest- This annual October festival presented by the Carrollton Artist Guild featured artists from across the country selected by a juried process and included living sculptures, and 3-D Chalk art, plus demonstrations like turning pewter on a lathe, blacksmithing, painting and glassblowing. We had numerous free children's art booths and an outdoor stage along with local and regional music and dance, staged readings of poetry, and short stories by local authors.



ART PROGRAMS:

Art Camp-

In addition to 27 regularly scheduled art camps for children ages 4 -15, the arts center offered special free camps and art residencies for children and teens. This was made possible by the generous support of the Alice Richards Charitable Fund.



Roush Gallery and Galleria Exhibitions-

The art center provided numerous classes and workshops throughout the year, such as: Oil Painting Club, West African Drumming, Watercolor,

Kiki's Dance, Pottery, Acrylic Painting, Bumblebee Ballet, Acting Up, Wee Tap, Irish Dance, Youth Orchestra, Mosaic Tile, and Young Marine Artist Search, Kathy Wolfe and Barry Gregg presented Faithful Companion; Tiffany Owenby presented Articulated Mannerisms, and Mary and Dan DeFoor presented Symbiosis.

Mothers Day Bouquet Mosaic Workshop-



This workshop was held on May 7 from 9 am - 12 pm at the Carrollton Cultural Arts Center in Classroom #2. Children of many ages attended this workshop. There was a wonderful selection of flowers created by the artist Deborah Landry to choose from. Participants designed and glued mosaic pieces (including handmade clay pieces, glass beads, pebbles, colorful commercial tiles and found objects) to the surface of a cement board and then applied grout. When the children got home the mother's received a bouquet that will never fade or wilt.



Parks & Facility Maintenance Division

Kent Johnston, Superintendent

Bart Williams, Parks Maintenance Supervisor

Tim Loftin, Maintenance Supervisor

Susan Ballentine

Genia Lambert

Mark Norton

Ethan Yearata

Terry Phillips

Pam Clifton

Kevin Cheek

Donald New

Alonzo Pike

Chris Showalter

Michael Pruett

John Driver

Carrie Burnette

Gary Thompson

Marvin Hutchinson

What an exciting year for the Department and the Parks and Facilities Division. If we are functioning properly, we are growing and expanding. "We are growing and expanding." The Carrollton GreenBelt, the Lakeshore Center expansion and renovation, arts and memorial installations and park and facility improvements all show our commitment to growth and expansion.



thought out and attractive all in one wellness area. Think about it; swimming pool, fitness center, gymnasium, aerobics room, meeting room and nice clean, bright changing and shower areas. The Center renovation turned out nicer than expected and is amazing, architecturally, as well. Visit and enjoy.



Soccer Memorial Field-

RENOVATIONS:

Next ,go see the Soccer Memorial structure that was built at East Carrollton Park on the soccer fields. It is a nice, simple structure with clean lines and an equally amazing mounted rock with plaque attached to it.

Lakeshore Center Renovation-

Completion of the Lakeshore Center renovation this spring was a blessing. That old 1960's and 70's conglomeration of buildings has now come to be a well



Alzheimer's Association-

Check out the Gazebo that our fantastic staff built in Worthy Park. What a nice job done for the Alzheimer's Association and what an upgrade with the structure and new landscaping for Worthy Park.



Cultural Arts Center-

The front dome was renovated, sealed and repainted. The handicap door and security lighting were added on the west side.



East Carrollton Gym- Emergency lighting replaced, fire alarm system replaced, parking lines repainted, foam pit emptied, cleaned and padding reattached, parking lot lines painted and lobby floor stripped and waxed

Disc Golf-

Then there is the Hobbs Farm Disc Golf Course and all the bridges, boardwalks, tree thinning, tree planting, mowing, trimming, etc... that went into the park. It has required a lot of work, but, is finally complete.



Pavilions- All of our gazebos and pavilions had minor repairs done and got a fresh coat of paint.

Stallings Center- Storage rooms were rehabbed and made into offices, and minor roof repairs were completed.

Carrollton GreenBelt- The Carrollton GreenBelt is nearing completion at the time of this writing. Completion will be celebrated in April of 2017 with a Grand Opening . However, critical sections of the trail were

IMPROVEMENTS:

Knox Park-

Knox Park also got a light make over. When citizens provide input, we listen and try to remedy the problems. The building needed renovating but funds were limited so our staff, once again, figured out how to repair the roof, replace soffit, upgrade the bathrooms and paint it all at a nominal cost. Other improvements to the park included, pruning the trees and doing a major once over on the walking track to add gravel dust and improve drainage.



completed in the 12 months from July 15 -June 16. Ayers Dairy is one of the most picturesque sections of



the trail as it passes through rolling pasture and forested areas. Links on the North and West side of town really help to show how the trail will connect one side of town to the other . This will include connecting schools with parks, shopping, and neighborhoods. The Avalon Drive spur connects the West Carrollton neighborhoods with many of our parks, the University of West Georgia, and the city school system. The sections connecting Avalon with the University are also some of the prettiest, most remote areas of the Greenbelt.

Bonner Gym-

The old boxing room in Bonner gym also received an overhaul. Old boxing gear was removed, the walls were painted and batting nets were hung. The area now serves as an indoor batting area for rental use or by our teams when the weather is bad.



Program Division

Donna Ford, Superintendent

Dottee Morton, Special Events Coordinator
 Danielle Jenkins, Senior Center Manager
 Kendra Moore, Gymnastics Coordinator
 Lisa Deming, Asst. Senior Center Coordinator

Thomas Sutton, Therapeutics Coordinator
 Ali Trent, Gymnastics Team Coordinator
 Angela Boling, Food Service Manager
 Stacey Kyne, Gymnastics Coordinator

SPECIAL OLYMPICS:

Miss Sparkle- The 3rd Annual Miss Sparkle pageant was held at the Carrollton Cultural Arts Center on November 7, 2015 for girls and ladies with special needs. Miss Sparkle has become the most anticipated program of the year. This year, the highlight of the event was Miss Bailee Hope Bryant, who shared her personal story of triumph over her disability.



won Bronze and 4th place and gymnasts won individual medals in each event that they competed.



SENIOR CENTER:

Alzheimer's Memory Garden -



On Sept. 21st, 2015 the Alzheimer's Group of Carroll County, Inc. had the dedication of the Alzheimer's Memory Garden at Worthy Park. The Gazebo turned out beautifully and bricks will be installed after they are sold.



Special Olympics Track-

The Special Olympics Track Meet was held at Carrollton High School on April 15, 2016 after being rained out twice this year. The theme was "Wild about Special Olympics". Two hundred and fifty athletes competed from 30 different classrooms and Heard County also brought 25 athletes to compete.

Summer Games-

The Carrollton Special Olympic delegation traveled to Emory University to compete in long distance run, soccer, volleyball, gymnastics and tennis the weekend of May 20-22, 2016. Ronnie Pilgrim won the Silver Medal in Tennis. The Soccer Team won the Gold Medal. Volleyball teams

Grants- The Carrollton Senior Center was awarded a \$10,000 grant from the "Trinka" Davis Rynne Fund by the Community Foundation of West Georgia. The grant enables 10 Veterans to receive free, home-delivered meals for one year.

New Senior Adult Programs- Silver Spokes- A senior bike riding group was formed to ride bikes on the GreenBelt each Thursday at 2:00 pm. Color Me Relaxed- Adult Coloring is conducted at the Carrollton Senior Center for seniors that joy coloring in coloring books.

Overnight Trips- A group of 15 Senior Adults joined the Temple Senior Center for a trip to Italy. A group of 48 seniors visited Nashville, Tennessee. The Seniors also took a trip to San Antonio, Texas.



Senior Prom- The theme for the 9th Annual Senior Prom was "Proud to Be an American". The red, white, and blue decorations were beautiful and the dinner was provided by Longhorn. TSS Photography came and took photos of all of the seniors and printed them at the event for them to take home.



Council on Aging- The Phil Coley Band and the West Georgia Silver Liners were the entertainment at the Annual Council on Aging Thanksgiving Fellowship held at the East Carrollton Recreation Center. Homegrown Band performed for the Valentine's Social event in February and about 600 seniors were in attendance. The Groove Gypsies were the entertainment at the 40th Annual Council on Aging's Spring Fling in May and about 700 seniors attended the event. Vendor tables, giveaways and a free lunch were served at all of the events.

GYMNASTICS:

Carrollton Hosts AAU Level 3, 4, and Excel State Meet 2016-

Carrollton won the bid to host the AAU Level 3, 4, and Excel State Meet held on April 16-17, 2016 with over 500 gymnasts in attendance. All of the competition took place in the basketball gym which was transformed into two gymnastics arenas.



State Championship Team 2016- The Level 1 AAU State Champion Gymnastics Team was composed of: Sadie Maxwell, Molly Catherine Clements, Lacey Clements, Evelyn Hardin, Kinley Head, Caylie Ivey, Claire Suddeth, Mia Heidorn, Fallon Perry, Anna Chastain, Sophia Jenkins, Jada Johnson, and Lexie Johnson.

Individual State Champions 2016-

Individual State Champions were: Katelin Presley, Abigail Pike, Raquel Upson, Molly Catherine



Clements, Jacie Evans, Kinley Head, Sophia Jenkins, Karsen Chadwick, Annabelle Zea, Lexie Johnson, Kinley Elderdice, Lily Rush, Lydia Smith Olivia Mazzolla, Kaylyn Loolen, Chloe Culverhouse, and Emoni Jones.



National Gymnastics Day- was held on Sept. 19, 2015 at the AMP in downtown Carrollton. It featured gymnastics, visits from Wolfie and the Cow from Chick Fil-A, vendors, music, dance and obstacle courses. One hundred and fifty parents and children enjoyed the day.

Holiday Fliptacular 2015- Stacey Kyne organized a class show for all of her class students to show off what they had learned this year. They all received t-shirts and medals. Parents and guests enjoyed the performance with a holiday theme.

SPECIAL EVENTS:



2015 Fall Festival- The Annual Fall Festival was held on the Carrollton Square for 2,500 trick or treaters and their families in October. It consisted of inflatables, games, slides, and lots of popcorn, candy and cotton candy. Dottee Morton coordinated the program with Carrollton Main Street.

Volunteer Dinner- The 2015 Volunteer Dinner was Oct. 15 at the Train Depot. It was catered by Longhorn and featured the department's most outstanding volunteers. A total of 40 volunteers, staff, and family members were in attendance.

2016 Police and Fire Games- The Georgia Police and Fire Games were held June 13-18th in Carrollton. There were 23 events with more than 500 participants in softball, golf, bowling, weightlifting, shooting, toughest cop and much more. Participants were certified Law Enforcement Officers.

Daddy-Daughter and Mother-Son Dances 2016- We hosted Daddy-Daughter and Mother-Son Dances with the theme of Starry Night over a three day period.

Master Plan

Carrollton Parks and Recreation Department

changes, the Parks and Recreation Department is challenged to provide the public with recreational experiences which reflect their changing needs and desires.



Master Plan for Carrollton Parks and Recreation Department

Master Plan recommendations-

The department's Master Plan encompasses many recommendations, concepts and

strategies developed with the assistance of KPS, citizens in the community, staff, elected officials, and our parks and recreation commission. It

incorporates valuable information and gives the department a plan going forward. Will we be able to do everything presented? No. However, this will at least give us the proper tools for moving forward as a community. We are indebted to these individuals and organizations for their meaningful input and express our sincere appreciation for their assistance.



This past year our department staff, citizens, recreation commission and elected officials embarked on a year long journey with the KPS Group to put together a Master Plan for our parks and recreation department. This plan will be used as a guide for improving, expanding and

managing the parks and recreation department over the next twenty years. A community's quality of life is largely determined by the recreational opportunities it provides for its citizens.

Benefits of a Master Plan-

The benefits derived from participating in recreational programs and enjoying parks are life-affecting. And, as our community becomes more



urbanized, places to retreat and relax will become even more important to our quality of life. Carrollton's reputation as a city that supports parks and recreation is evident throughout our town.

As Carrollton grows and its demographic distribution

Master Plan Completion Date-

The plan is in its final phase and should be completed by February 2017. We look forward to working with everyone throughout the implementation of this dynamic 20-year plan and as we "create and connect communities through people, parks and programs".



Carrollton GreenBelt Update



your motivated by this new amenity.

Until this year, you really did not get the feel of the complete trail. Now that it is so near completion, you can connect the

unfinished areas with roadway and get a great workout on a bicycle. Some of the most recently completed areas are the most interesting parts of the trail. We pass under a railroad trestle near Avalon Drive. From the train trestle to Lovvorn Road, you are in an area, previously, unseen by most of Carrollton's citizenry. As soon as you go under the trestle, you are adjacent to the Little Tallapoosa River and ride along side it for nearly a



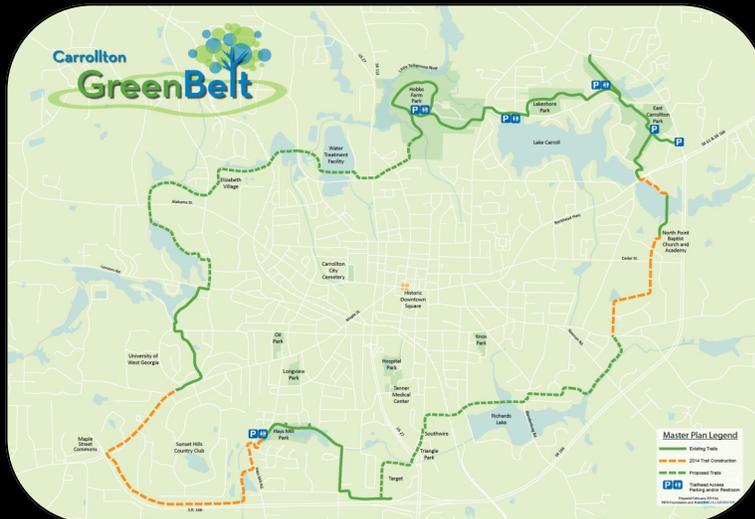
Carrollton GreenBelt Update Nov 2016



The Carrollton GreenBelt is in its final stages of completion. In November 2016, we are only hundreds of feet away from completing the loop. The Friends of the Carrollton

GreenBelt plan a grand opening event in April of 2017.

The complete trail, with several spurs, will be just under 18 miles. If you are riding just the loop, it will be just under 17 miles. Already, many people are making the trip all the way around Carrollton on this amazing trail. It is a pleasant (and strenuous) ride on a bike. The walk or run might turn out to be a bit long for most of us, but, what a great challenge to have right outside your door. Get on that bike, walk, or, jog your way to feeling better. Save money by not using your car and gain better health because



mile. Moving along under native hardwood trees and among rock outcrops, you can get the feel of a mountain forest. Truly, on some of the rock outcrops near the Columbia Drive bridge, there are plants that have rarely been seen out of mountain forests. Galax, Saxifrage, and Mountain Laurel are a few that have been identified. Remember, that on all of the GreenBelt, some of these areas are

remote. Always take your cell phone, always try to have a trail buddy with you, and let someone know where you are. Always report any problems or issues you have on the trail. Enjoy your time on the trail and let us know how we can improve.



Economic Impact of Parks & Recreation

Just as public safety and water utilities are considered essential public services, parks and recreation facilities and offerings are equally important to establishing and maintaining the quality of life in Carrollton. Ensuring the health and well-being of our residents and visitors is of utmost importance. While the societal benefits are clear, some don't recognize the impact of parks and

recreation on the economic and environmental growth and stewardship of our city. The economic impact of our local parks and recreation department is substantial, and provides direct earnings, jobs and tax revenues for our Carrollton community. These meets, tournaments, rentals and special events hosted on weekends throughout the year, support our quality of life and help maintain an attractive and sustainable community where people want to live and work.



Economic Impact \$9.9 Million

The following page is the tournaments and meets our department hosted on weekends throughout the year, which brought in **\$9.9** million to our community.

This includes the **\$652,412.25** local sales tax generated from these events.

Tax relief/impact was **\$92.00** per family in our community.

Tournaments Hosted:	Participation	Spectators
Atlanta Metro Fast Pitch Girls Softball Tournament	350	825
World Futbol 3 v 3 Soccer Tournament	300	600
GRPA 4th District Swim Meet	300	600
Southeastern Sports Boys Baseball Tournament	400	1,000
Southeastern Sports Boys Baseball Tournament	400	1,000
CAM Sports Girls Softball Tournament	300	965
Southeast Sports Boys Baseball Tournament	285	1,025
Georgia NSA Adult Softball Slow Pitch Tournament	400	990
Georgia NSA Adult Softball Slow Pitch Tournament	500	1,015
Twisted Sister Gymnastics Meet	300	600
USSSA Boys Baseball Tournament	285	600
9-10 Girls and Boys All Star Basketball Tournament	90	400
Flippie Hippie Gymnastics Meet	575	1,000
9-10 Girls GRPA 4th District Basketball Tournament	80	350
9-10 Boys GRPA 4th District Basketball Tournament	100	450
9-10 Boys GRPA State Basketball Tournament	125	800
GRPA 4th District Track Meet	200	600
3 on 3 Basketball Tournament	50	150
Southeast Sports Boys Baseball Tournament	375	825
Carrollton Invitational Track Meet	600	1,200
State Gymnastics Meet	400	800
USSSA West Georgia Girls Softball Tournament	1,500	4,000
USSSA West Georgia Girls Softball Tournament	1,300	3,700
USSSA West Georgia Girls Softball Tournament	1,300	3,500
USSSA West Georgia Girls Softball Tournament	500	825
Southeast Sports Boys Baseball Tournament	400	955
CAM Sports Girls Softball Tournament	432	1,015
Southeastern Sports Boys Baseball Tournament	500	875
Southeastern Sports Boys Baseball Tournament	1,440	4,320
Southeastern Sports Boys Baseball Tournament	500	900
Southeastern Sports Boys Baseball Tournament	600	1,100
Blowpop Invitational Swim Meet	50	200
Carrollton Invitational Swim Meet	300	600
9-10 Boys Dizzy Dean Boys Baseball Tournament	200	400
Police and Fire Games	500	200
World Futbol 3 v 3 Tournament	300	600
Total amount of people coming into our town	15,967	38,985



Year in Review Financials

	Expenditures	Revenue	Totals
City of Carrollton Funding	\$5,168,887.00	\$1,390,103.00	\$3,970,229.00
Actual 2015-2016	\$5,411,566.78	\$1,796,205.47	\$3,615,361.31

Proposed Budget
\$5,168,887.00

	Proposed Budget	Percentage for Fiscal Year (should be 100% or less)	Actual Expenditures
Administration	\$1,020,902.00	96.50%	\$1,024,939.97
Parks & Facilities Maintenance	\$1,427,254.00	100.04%	\$1,438,196.42
Programs	\$1,000,355.00	105.25%	\$1,180,063.78
Cultural Arts	\$488,360.00	106.97%	\$533,718.26
Athletics & Aquatics	\$1,074,997.00	101.00%	\$1,080,531.44
CVB	\$157,019.00	96.50%	\$154,116.91
Total:	\$5,168,887.00	101.04%	\$5,411,566.78

Service Delivery

Program Participation

Athletics- 17,502

Aquatics- 54,993

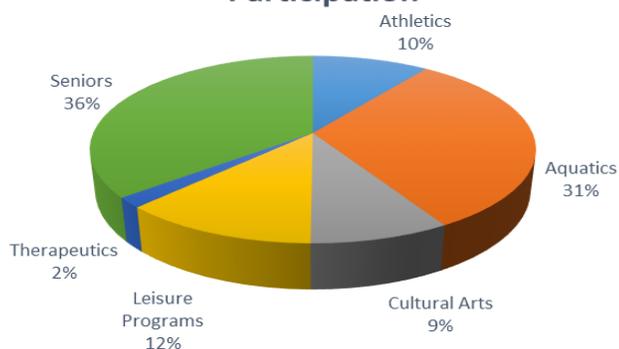
Cultural Arts- 15,072

Leisure Programs 21,272

Therapeutics- 3,073

Seniors- 62,745

Participation



Number of Facility & Park Rentals

5,150

Spectators at Special Events

62,609



Camp	Participation
Youth Outdoor Camp	30
British Challenger Soccer Camp	52
Skip Fite Baseball Camp	25
Rainbow Day Camp	230
Camp Shooting Stars	10
Boomer Adventure Day Camp	42
Team Gymnastics Camp	102
Art Camps	270
Playground Art Camp	30
Theatre Camps Children/Primary	181
Gymnastics Camps	77
Tumble, Stunt, Cheer Camps	42
West GA Basketball Camp	29
Camp Island Breeze	19
Special Forces Camp	28
Recreation Cheerleading Camp	125
First Art Camp	46
KiKi's Dance Camp	18
Art in Education	1872
Art Workshops	55

Year in Review

- ◆ We hosted 36 tournaments/meets in 2015-2016 which generated \$9,972,587.25 as an economic impact for our Carrollton Community. We generated \$652,412.25 in Sales Tax.
- ◆ Our Parks and Facility Maintenance Division oversees 410 acres of parkland, including 18 mini parks, 5 neighborhood parks, 3 community parks and 16 facilities for our Carrollton Community.
- ◆ At the beginning of November 2015 we began a Master Plan for our department and completed it in November of 2016. This will guide us for the next 20 years on the direction we need to go as a department.
- ◆ Our Department won the Georgia Recreation and Park Association Agency of the Year for 2015-2016.
- ◆ This past year we had 8,386 Rentals at the parks and recreation department.
- ◆ We opened the newly renovated Lakeshore Center and the New Legends West Park in the fall of 2016. Both projects were built with SPLOST Funds and will benefit our community for years to come.
- ◆ We had 300 participants in Baseball/Softball, 388 in Basketball, 308 in Football, and 556 in Soccer this past year for the department.
- ◆ We had 400 Volunteers that volunteered for our Department in 2015-2016. This saves the taxpayers of Carrollton millions each year that we don't have to pay in salaries.
- ◆ Our Department won the Georgia Recreation and Park Association Project Award for Lakeshore Center and the Program Award for the Flippie Hippie Gymnastics Meet.
- ◆ The Carrollton GreenBelt will be completed in the spring of 2017. The trail will be just under 18 miles for our Carrollton Community. Thank you to the Friends of the Carrollton GreenBelt.
- ◆ We hosted the last Carrollton Police and Fire Games this past year. We started the games back in 1985 for police and fire department personnel around the state.
- ◆ At the State Special Olympic Games this past year at Emory University our Soccer Team won the Gold Medal.
- ◆ In the Fall of 2015 we opened the Alzheimer's Memory Garden in Worthy Park. The Gazebo was built by our Parks and Facility Maintenance Division.

Thank you to everyone in our community who helped make this past year so successful for our Department.



Vision Statement:

Shaping the future by preserving our past, and discovering new horizons within diverse leisure programs, athletics, and parks for our community.



**CARROLLTON PARKS AND RECREATION DEPARTMENT
2016-2017**

Mission Statement:

**To Provide Comprehensive, Diverse Leisure Programs and Facilities,
Enhancing the Quality of Life of our Citizens.**